

NEWYORKFESTIVALS® 2020
ADVERTISING AWARDS



Entry Process

STEP ONE

At the start of the entry process, you'll begin by inputting information about your entry and the companies associated with creating it. Please make your way through the first page of required information. For CREATED BY, take a moment to search our company database. If you don't find your company, feel free to use the company in your profile, or CREATE a NEW COMPANY. The same feature exists for Film Production Company – you'll notice it a few times on this initial page. The rest of the page is pretty simple to navigate. Most fields are required.

Make sure you enter all pertinent information. You can SAVE DRAFT or move on to the next page via ADD PIECE DETAILS.

***Take note of our Entry Resources on the right side of the page. When selected, new windows open in your browser for Rules & Regulations as well as Categories. Within those sections you can download PDFs that will help you through the process as well.**

NEWYORKFESTIVALS®
ADVERTISING AWARDS

ENTER JURY

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Create a New Entry

2020 ADVERTISING AWARDS

BASE INFORMATION
Entry Company Details

BASE INFORMATION

ENTRY TITLE *

BRAND NAME *

CREATED BY (AGENCY) ?

USE THE COMPANY IN MY PROFILE SEARCH OUR COMPANY DATABASE CREATE NEW COMPANY

New York Festivals, Inc.

TYPE Other (Specify) OTHER Award Recognition Com
STREET 260 West 39th St STREET 3
CITY New York STATE New York
ZIP CODE 10018 COUNTRY USA
PHONE 212-643-4800 ADDITIONAL PHONE
FAX 212-643-0170 COMPANY TWITTER HANDLE

CREATIVE DIRECTOR *

CREATIVE DIRECTOR EMAIL *

FILM PRODUCTION COMPANY ?

SEARCH OUR FILM PRODUCTION COMPANY DATABASE CREATE NEW FILM PRODUCTION COMPANY N/A

Search

FILM PRODUCTION COMPANY EXECUTIVE PRODUCER *

ENTRY RESOURCES
RULES AND REGULATIONS >
VIEW CATEGORIES >

***CONTINUED ON NEXT PAGE**

STEP ONE (CONTINUED)

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ENTER JURY

FILM PRODUCTION COMPANY EXECUTIVE PRODUCER EMAIL *

HOLDING COMPANY

USE THE HOLDING COMPANY IN MY PROFILE ✓

SELECT A HOLDING COMPANY

CREATE NEW HOLDING COMPANY

N/A

HOLDING COMPANY New York Festivals ▼ *

AGENCY NETWORK

SELECT AN AGENCY NETWORK ✓

CREATE NEW AGENCY NETWORK

N/A

AGENCY NETWORK ▼ *

ENTRY TYPE ?

Single Entry

Single Plus

Campaign

RELEASE / AIR DATE *

Month ▼ Year ▼

SHOWCASE ?

Yes No

DO YOU QUALIFY FOR THE BOUTIQUE AGENCY OF THE YEAR AWARD? ?

Yes No

DO YOU QUALIFY FOR THE BEST NEW AGENCY AWARD? ?

Yes No

SAVE DRAFT ADD PIECE DETAILS →

STEP TWO

This page allows you to provide information about your piece: What's the title, what format is it in, what's the length of the piece, and the jury brief. The jury brief is necessary and important – it's essentially background information for the entry that provides you, the entrant, the ability to indicate context for the entry so that judges understand what they're judging, and why. Put your best foot forward here - it can make a real difference in how an entry is perceived by our jury. You can also provide a translation here, if needed.

Toward the bottom of the page, you'll be able to upload the piece(s) of your entry submission. There's also an option to upload case studies, if needed. If you'd like, you can continue submitting the details of your entry so that you can upload pieces later.

Again, you can **SAVE DRAFT** if you'd like or **move to the next page**.

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ENTER **JURY**

Create a New Entry

2020 ADVERTISING AWARDS

PIECE DETAILS
Describe And Upload

PIECE DETAILS

TITLE OF PIECE *

ENTRY FORMAT *

.Gif Collateral
 .Jpg/jpeg Website
 .Png CD-R
 .Mov DVD
 .Mp4 Audio CD
 .Mp3
 .Pdf

JURY BRIEF *

Max. 200 words

+ ADD TRANSLATION

ENTRY SUBMISSION

UPLOAD NOW **UPLOAD LATER**

Drag & Drop
or click to browse files

SAVE AND ADD: **+ CASE STUDY**

← BACK TO BASE INFO **SAVE DRAFT** **ASSIGN CREDITS** **→**

STEP THREE

Assign your credits to the best of your ability. Everyone that worked on the project can be displayed on our website. Please make sure all of your information is correct. We know how hard teams work on these entries! You will have an opportunity to revise and add to the credits later.

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ENTER JURY

Contact Us Cart (1) My Account Sign Out

Create a New Entry

2020 ADVERTISING AWARDS

ASSIGN CREDITS
Assign Unlimited Credits

ASSIGN CREDITS

CREATED BY: New York Festivals, Inc.
BRAND: Corp
ENTRY TITLE: Test
COMPETITION YEAR: 2019

NAME	JOB TITLE	
NAME	JOB TITLE	⊗

+ ADD MORE

BACK TO PIECE DETAILS SAVE DRAFT SELECT YOUR CATEGORY

PREVIEW CREDITS

NOTE: Credits listed after the first 10 will only be listed on our website.

STEP FOUR

Now it's time to select categories. The arrows on the left side of the categories, open the drop down, as well as close it. This can help you view what you'd like to view. You can select as many as is allowed for each category group. Ideally, you'd enter anywhere where it's logical for your entry to score well. Good luck!

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ENTER JURY

Create a New Entry

2020 ADVERTISING AWARDS

SELECT CATEGORY
Add Related Categories

SELECT CATEGORIES

Search Categories

- > ACTIVATION & ENGAGEMENT
- > ARTISTRY & CRAFT IN ADVERTISING
- > PUBLIC RELATIONS
- > CREATIVE MARKETING STRATEGY/EFFECTIVENESS

SELECTED CATEGORIES

← BACK TO CREDITS

SAVE DRAFT REVIEW YOUR ENTRY →

STEP FIVE

Review your entries before adding to the cart and checking out. If you win, these fields will be displayed exactly as they're entered, so it's good to make sure they're correct.

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ADVERTISING AWARDS

[Contact Us](#) [Cart \(1\)](#) [My Account](#) [Sign Out](#)

ENTER **JURY**

Create a New Entry

2020 ADVERTISING AWARDS

REVIEW ENTRY
Summary And Submit

REVIEW ENTRY

BASE INFORMATION

Entry Title: Test
Entry Type: Single Entry
Brand Name: Corp EDIT
Created By (Agency): New York Festivals, Inc.
Release / Air Date: January 2020

ENTRY DETAILS

ENTRY RESOURCES

- [RULES AND REGULATIONS >](#)
- [VIEW CATEGORIES >](#)

PIECES

Title: Sample EDIT
Format: .gif
Jury Brief: Pertinent, descriptive information.

CREDITS

If your entry wins a trophy, the lines on your award will appear as follows:

Line 1: Paul White Global Chief Creative Officer EDIT

PRINT

CATEGORIES

Name: AE01 - Activation & Engagement: Products & Services: Automotive
Name: AE02 - Activation & Engagement: Products & Services: Corporate Image
Name: AE03 - Activation & Engagement: Products & Services: Financial & Investment EDIT
Name: AE04 - Activation & Engagement: Products & Services: Food/Drink /Restaurants

[← BACK TO CATEGORIES](#) [SAVE DRAFT](#) [ADD ENTRY TO CART](#)

STEP SIX

Time to checkout!

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ENTER JURY

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My Cart

EDIT	TEST		
	TYPE: <i>Single Entry</i>	CATEGORY:	\$2,000.00
		<ul style="list-style-type: none">• AE01 - Products & Services: Automotive• AE02 - Products & Services: Corporate Image• AE03 - Products & Services: Financial & Investment• AE04 - Products & Services: Food/Drink/Restaurants	Save for Later
			\$2,000.00

[+ ADD ENTRY](#) [VIEW SAVED ENTRIES](#) [CHECKOUT](#)

STEP SEVEN

Checking out is pretty simple. You have an option to pay by Credit Card or by Wire Transfer. You'll notice that a \$75 fee accompanies a Wire Transfer. Once you confirm and submit your order, you'll be automatically sent a receipt or invoice for your purchase. You also have the option to download a copy.

NEWYORKFESTIVALS® **ADVERTISING AWARDS** ENTER JURY

Contact Us Cart (1) My Account Sign Out

Checkout

BILLING ADDRESS

FIRST NAME Matthew	LAST NAME Smith	
STREET 260 West 39th St *		
STREET 2		
STREET 3		
CITY New York *	STATE New York	ZIP CODE 10018 *
COUNTRY USA ▼	PHONE 212-643-4800 *	
EMAIL msmith@newyorkfestivals.com	COMPANY New York Festivals, Inc.	

SHIPPING ADDRESS

SAME AS BILLING

PAYMENT METHOD

CREDIT CARD WIRE TRANSFER

Processing Fees: Visa/MC - 3.00% and Amex - 3.20%

CARD TYPE Select Card Type ▼	ORDER DETAILS Test \$2,000.00 \$2,000.00 <input type="text" value="DISCOUNT CODE"/>
NAME ON CARD	
CARD NUMBER	
EXPIRATION January ▼ 2019 ▼	

HOW DID YOU HEAR ABOUT US?
Postcard ▼

BACK TO CART REVIEW ORDER